



THE STEWARD SCHOOL

For Immediate Release

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MEDIA ADVISORY: for Wednesday, March 15

The Steward School launches Entrepreneurship Studies program in partnership with area innovators

Program launch event will include a student pitch fair judged by local entrepreneurs and a keynote presentation by Andy Stefanovich – the community is invited

WHO:

- Students and faculty from The Steward School
- Andy Stefanovich, curator of TEDxRVA
- Panel judges include:
 - Stacy Struminger, RAINRAPs, Co-Founder & President
 - Michael Bor, CarLotz, CEO & Founder
 - Joel Erb, INM United, President
 - Tanya Cummings, Consultant & Investor (previously Co-Founder & President of Momentum Resources)
 - James Xu, Evergreen Enterprises
 - Jonathan Spiers, Richmond BizSense

WHAT and WHEN: This spring, The Steward School is launching a new Entrepreneurship Studies program in partnership with local innovators and business owners to inspire and educate students. Participating Upper School students will now have the opportunity to earn a diploma endorsement in Entrepreneurship upon graduation.

To kick off the program, on March 15, Steward will host its Entrepreneurship Forum, a catalyst event featuring both Steward students and local business leaders. This event is open to the local business community and all in the Richmond area who are interested in entrepreneurship and education.

The event will include:

8 a.m. Introduction to Steward's Entrepreneurship Studies program, from Head of School Dan Frank

8:10 a.m. Competitive student pitch fair to a panel of successful local entrepreneurs and business media. The winner will receive a cash prize. All participants will receive continued mentoring opportunities.

8:45 a.m. Keynote presentation from Andy Stefanovich about the importance of entrepreneurship education as students prepare for future careers

9:00 a.m. Winners are announced. The community may stay for a networking reception.

Registration is requested: www.stewardschool.org/entrepreneurship

Background on Steward’s Entrepreneurship Studies program:

“In this rapidly changing world, it’s impossible to predict what our students’ future careers will be,” said Head of School Dan Frank. “Many students will end up in jobs that haven’t been invented yet. But we do know what skills they’ll need to be successful, and those related to entrepreneurship are on the top of the list: creativity, innovation, perseverance, and collaboration. Our new Entrepreneurship Studies program aligns with our goal at Steward to not only educate students now, but also prepare them for the next – college and life.”

Read more on the Steward Newsroom, in this article by Head of School Dan Frank and Scott Frayser, chairman of the Steward Foundation Board of Directors: [Exploring Entrepreneurship and Education](#).

About Andy Stefanovich:

Andy Stefanovich is a speaker, bestselling author of “Look at More: A Proven Approach to Innovation, Growth and Change,” and business consultant. Stefanovich is the curator of TEDxRVA, and is a principal with Richmond-based venture capital firm New Richmond Ventures LLC.

WHERE: The Steward School campus

Lora Robins Theatre in the Cramer Center for the Arts
11600 Gayton Road, Richmond, Virginia 23238
(804) 740-3394

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The Steward School is an independent coeducational, nonsectarian day school for 600 students in JK-12 and is located in western Henrico County. Since its establishment in 1972, the school’s mission has been to prepare students for college and for life in a community defined by robust academics, inspiration, engagement, and care.

The Steward School's Entrepreneurship Studies Program

FACT SHEET

New in 2017

In the spring of 2017, Steward is launching a credentialing program for Entrepreneurship Studies. Participating students will have increased opportunities for entrepreneurship education – including academic studies, hands-on learning, and skill building. Students who earn enough credentials will graduate with a diploma endorsement in entrepreneurship.

Why Entrepreneurship?

Steward's mission is to prepare our students for college and for life, in a community defined by robust academics, inspiration, engagement, and care. In keeping with that mission, it has long been Steward tradition to encourage real-life, hands-on learning with our faculty as well as Visiting Innovators and lecturers. This new Entrepreneurship Studies program formalizes and expands upon the existing curriculum. It will allow our students new opportunities for learning, as well as a unique credential that will prepare them both for their college applications and their future careers.

Supported by the business community

To launch its Entrepreneurship Studies program, Steward brought together a committee of educators and local business innovators. The role of this committee is to design and implement the curriculum as well as ensure it stays current with the ever-changing business innovation landscape.

Beyond the classroom

The curriculum will include: the study of economics, business, and marketing concepts, as well as hands-on projects that encourage entrepreneurial practices including idea generation, innovation, and collaboration. Opportunities include transdisciplinary electives, trimester internships, coding activities, travel overseas, senior projects, and participation in special co-curricular events.

Students will have the opportunity to meet with mentors from local business incubators; compete for summer internship opportunities; engage in hands-on coursework in and out of the classroom; meet with adult entrepreneurs who are seasoned, just starting out or somewhere in between; visit local centers of innovation and design; and learn from innovators at some of the region's most successful and innovative companies large and small.